



# FOOTNOTES

APRIL 2025

## UPCOMING EVENTS

### APRIL 2025

**Featured Artist Hanging**  
Wednesday, April 2, 1 - 4 pm

**Take In/Take Down**  
Thursday, April 3, 2 - 5 pm

**Members' Meeting & Demo  
with Artist Duke Windsor**  
Thursday, April 3, Social 5  
-5:30 pm; Meeting/Demo 5:30 -  
7:00 pm

**Exhibit Hanging**  
Friday, April 4, 9 am

**Gold Leaf Workshop with  
Duke Windsor**  
Sunday, April 6, 10 am - 1 pm

**Foothills Friday  
Members Reception**  
April 11, 4 - 6 pm

**Featured Artist Reception**  
Friday, April 11, 4 - 6 pm

**May Board Meeting**  
Monday, April 28, 10 - 11:30 am



## Message from the Vice-President

"I try to apply colors like words that shape poems, like  
notes that shape music." ~Joan Miró



Dear FAA Members,

Thank you so much for sharing your beautiful pieces in last month's Inspiration-themed exhibit. The good news is that we are continuing this trend!

As spring awakens, so does our appreciation for color in all its vibrant forms. It invites us to explore how hues shape our emotions and creativity. Whether bold and energizing or soft and tranquil, color has the power to transform both art and experience. We can't wait to welcome your stunning artwork into the gallery for the month of April. Please be sure to follow the framing instructions carefully, as proper framing enhances the presentation and professionalism of your work.

We are also excited to kick off Foothills Fridays on April 11th, extending our presence into the community through the Farmers Market and welcoming visitors to our gallery with art, music, and camaraderie. A heartfelt thank you to our dedicated volunteers—your time and passion make these events possible!

As you know, our organization is volunteer-based, and every little bit of help counts—from donations to gallery sitting or even getting more involved as a board member. We are currently looking for a President and Treasurer. If you or someone you know would like to contribute to our gallery in this way, please reach out to us.

Looking forward to a colorful and inspiring month ahead!

Parva Zarei  
Vice President, Foothills Art Association

## FAA BOARD

**President-**

**Past President-**

**Vice President- Parva Zarei**

**Secretary- Judi Zander**

**Treasurer- Roz Oserin**

**Judy Sawyer**

**Sharon Meng**

**Barbara Drews**

**Lloyd Smith**

**John Engen**

**Bonnie Owen**

### Committee Chairs

**Membership Chair**

**Sharon Meng**

**Exhibition Committee**

**Barbara Drews**

**Social Media**

**Katherine Kennedy**

**Website**

**John Engen**

**Newsletter Editor**

**Judi Zander**

**Demo/Workshop Chair**

**Gary Dyak**

**Art Take-In**

**Jo Ann Bray**

**Gallery Supplies**

**Lloyd Smith**

**Featured Artist**

**Judy Sawyer**

**Gallery Sitting Chair**

**Michele Barbour**

**Class Coordinator**

**Stephanie Henry**

**First Fridays Chair**

**Bonnie Owen**

**Juried Shows Chair**

**Cappie Geis**

**WIA Chair**

**Sharon Meng**

To contact a Board Member, please call the Gallery during open hours at (619) 464-7167 or email: [foothillsartassoc@gmail.com](mailto:foothillsartassoc@gmail.com)

## FAA WELCOMES NEW MEMBERS

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Foothills Art Association warmly welcomes Jackie Cahill, Nina Jumps, and Deborah Shanks. We are pleased to have you join our artistic community and look forward to your contributions to our family of artists. Every month there will be an orientation for new members 30 minutes before our monthly member meetings. The next date is April 3rd at 5 p.m. Please check in at the front desk.

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### April Members' Social, Meeting, & Demo

**Thursday \* April 3rd \* 5-7 p.m.**



Join Duke Windsor at our upcoming Members' Meeting on April 3rd from 5:30-7 PM where he will demonstrate gold leaf. In addition, there will be a class on Sunday, April 6th from 10 am to 1 pm.

**\*\*What is Gold Leaf?\*\***

Gold leaf refers to gold that has been meticulously hammered into ultra-thin sheets. The process of transforming solid gold into these delicate layers is known as goldbeating, while the application of gold leaf onto a surface is called gilding.

In this informative demonstration, participants will delve into the rich history, essential tools, materials, and practical techniques associated with the use of gold leaf in various artistic projects.

Workshop attendees will gain hands-on experience in applying gold leaf using both experimental and traditional methods. By the end of this session, participants will leave with a solid groundwork in gilding techniques, equipping them to incorporate gold leaf into a variety of their personal artistic projects.

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### Opportunities to Serve

If you're passionate about art and community, consider volunteering your time and skills to help shape the future of our Foothills Art gallery!

**President:** Leads all Association meetings, appoints committee chairs and leads (with board approval) and is involved in all committees except the nominating committee. Also represents the Association in the community, either personally or through a delegate. (Past presidents have estimated this entails about 20 hours per month.)

**Treasurer:** Roz Oserin has been our treasurer since 2017. She is looking for someone to take over this position for FAA. If you have bookkeeping skills and about 10 hours a month to devote to this volunteer position, please contact her at [rozoserin@gmail.com](mailto:rozoserin@gmail.com).



**This show is open to members only.  
Take in: Thursday, April 3: 2 - 5 pm**

### **JUROR: Maureen Kerr**



Maureen is an award-winning contemporary artist based in San Diego. Born in Switzerland, Maureen traveled extensively across Europe and Asia before settling in here. Known for her highly saturated color palette, Maureen's work is bold and vibrant blending representational abstraction with intuitive creativity. Inspired by her adventures, from hiking in Sedona to gondola-riding in Venice, Maureen's art invites viewers to explore the world through her unique perspective.

## **Selling Art in the Gallery**

In order to facilitate art sales, the Board of Directors recently voted in support of direct sales of art in the gallery. What does this mean? Your displayed art may be purchased with cash, check, or an electronic payment type of your choice at the gallery. Payments will be collected at the gallery and distributed to the artist, who will then give a 20% donation to Foothills. Any displayed art that is purchased must remain hanging until the end of the show.

## **Art Bin**

We are pleased to announce that we have a gallery Art Bin in which artists have placed their unframed art for sale. Paintings and original prints are acceptable, if you wish to place art in the bin. No reproductions. Art does not need to be matted, but should be in a plastic sleeve with mat board or foam core behind it to protect the art. Art on boards will also be accepted; no backing is needed, but a protective sleeve is necessary. The artists who are exhibiting in a particular month, and have met their gallery sitting requirements, may place 3-5 pieces in the bin while their artwork is hanging.







## Featured Artist Becky Zoni-McMakin

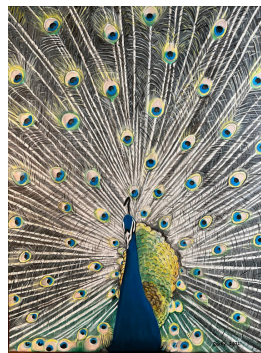
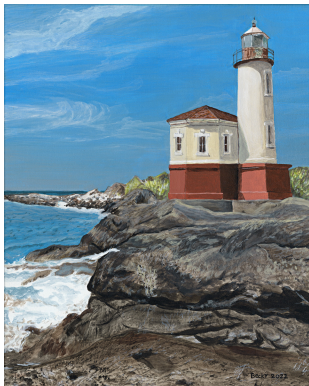


Becky Zoni-McMakin is an award-winning, seasoned interior designer and educator from La Mesa. She studied fine art in college and obtained her BA in interior design from SDSU. Becky has also taught at the Design Institute of San Diego for 29 years. Her profession provides inspiration to create original compositions.

Becky discovered her passion for art in high school and has re-discovered her love of drawing and painting through gifting art to family and friends.

Membership in Foothills Art Association has encouraged Becky to continue expanding her art. Early works are in oil pastel and colored pencil on paper, while more recent work is featured on canvas in acrylic alone or a mixed media of acrylic and oil pastel with colored pencil.

When Becky is not designing for client homes or offices, she is painting or enjoying a local winery. You can purchase copies of Becky's work in various sizes here: <https://becky-zoni-mcmakin.pixels.com/art> or contact her at [rzdesigns@aol.com](mailto:rzdesigns@aol.com)



Becky's Featured Artist Reception  
is Friday, April 11, 4 - 6 pm



**Being a Featured Artist is one of the best benefits of being a member of Foothills.**

**We currently need an artist for July.**

**We spotlight one of our many talented artists and give them an opportunity to showcase their artwork. Artists audition for this honor and are offered a full wall, as well as prime real estate in front of the gallery, to showcase their art.**

**Featured artists have the option of hosting an art reception at the gallery.**

**Guidelines for featured artists are posted on the website.**



# People's Choice



Rhonda Anderson  
who created  
Pretty in Pink is  
our People's  
Choice award  
winner this  
month.  
Congratulations  
Rhonda!



## Art News!



April 2-May 5: Katherine (Katie) Kennedy, an emerging La Mesa artist, will have on display her unique oil paintings in the Winer Family Community Room & Art Gallery of the San Carlos Branch Library. Kennedy's works are a visual storytelling of our everyday surroundings. Join Katie on Saturday, April 19, noon-2, for her Artist Reception and learn more about this lovely young woman and her unique artistic expression of our modern-day society in the 2020s. Kennedy uses a high-chroma palette to capture objects and scenes from everyday life—the small, often overlooked moments that weave together the fabric of our lives. Kennedy tells us, “I believe that art can serve as a mirror to society, inviting viewers to reflect, empathize, and connect with the shared human experience.”



Rhonda Anderson's watercolor painting "Chrysanthemum for Mondrian" was accepted into the 16th Annual International Signature Watercolor Exhibition at the Fallbrook Art Center, running April 15th through May 17th, 2025.



- APRIL 11
- MAY 9
- JUNE 13
- JULY 11

- AUGUST 8
- SEPTEMBER 12

**4 – 6 PM**

Join us for

# FOOTHILLS FRIDAYS

Local Art • Live Art Demos  
Make & Take Projects • Music  
Refreshments & Fun for all

4910 Memorial Drive • La Mesa CA 91942  
619-464-7167



Foothills Fridays' receptions, in conjunction with the Farmer's Market Outreach, are scheduled for 4-6 PM on the second Friday of the month from April to September (see dates above). This is FAA's marketing initiative to bring community awareness to our gallery and support our artists. Please sign up to volunteer at the gallery receptions or at the Farmer's Market at our next meeting. Email Bonnie Owen (gallery lead) [bonniejowen@gmail.com](mailto:bonniejowen@gmail.com) or Glenn Osga (Farmer's Market lead) [glenn.osga@gmail.com](mailto:glenn.osga@gmail.com)



## ART PORTFOLIO BOOK

Did you know that member artists can display a bio and samples of their artwork in the portfolio book at the gallery? This is helpful for potential buyers who wish to learn more about our gallery artists. Print your bio with contact information, color samples of your artwork, and bring them to the gallery for the portfolio book.



Do you have art news that you would like to share with our membership? Email [juditezander@gmail.com](mailto:juditezander@gmail.com) to be added to our next newsletter.





La Mesa Branch Library invites Foothills artists to display their art. They have wall space for approximately 10 paintings. They have several months available in 2025. Please contact the library for further details. 619-469-2151

## Octogenarian Show

To all Senior Artists: We are having our “OCTO” show again this year. It will be held in August. If you are at least eighty-years-old before August 1, you are eligible sign up and display your art in this show.

Schedule: August 7 - Take In: noon-2:00 pm \* August 8 - Hanging \* August 16 - Reception: 1:00-4:00 pm \* September 3 - Take Down: 11:00 am - 2:00 pm

Any questions? Contact Barbara Drews: sdsailorgirl@yahoo.com

## Call for Artists

Lisa Bebi is looking for an artist or artist group to show at the Rancho San Diego Library. The library has column space for paintings 24” wide or smaller and use of the quiet room for larger works. Also, there is a display case available for smaller works or 3D objects. Get your name on the list for 2025 and 2026. Text or call: (619) 916-9040

## Apply Now for ArtWalk 2025 Fine Art Shows

Team ArtWalk encourages you to apply as soon as possible to secure your participation for all other upcoming ArtWalk fine art shows. All shows are free to attend, expertly marketed to collectors, and produced by our artist-focused team. Fine art artists are encouraged to apply! ArtWalk @ Liberty Station, August 1, 2, & 3, 2025 ArtWalk Carlsbad, September 20 & 21, 2025 Visit [www.artwalksandiego.org](http://www.artwalksandiego.org) to learn more.

## Call for Artwork Donations: Support L.A. Artists Affected by Wildfires

You are invited to contribute artwork to the “Fine Art Sale to Benefit L.A. Artists Affected by Wildfires,” a fundraising initiative to support artists who have lost their homes and studios in the recent fires in Los Angeles, CA. This benefit is being organized by the Santa Ysabel Art Gallery and the Union Hall Gallery on behalf of the SoCal Fine Art Committee. Sale will be held two weekends only, April 4-6, 2025, and April 11-13, 2025 100% of proceeds from the sale will be donated to the LA Arts Community Fire Relief Fund helmed by the Getty Trust: (<https://www.getty.edu/about/development/LAArtsReliefFund2025.html>). These funds will be distributed as grants to artists of all disciplines through the Center for Cultural Innovation, a trusted nonprofit with a 97% rating on CharityNavigator.com. Artists retain control: You set the price for your artwork. Unsold pieces will be returned to you. Your impact: Every contribution directly supports artists rebuilding their lives and practices. If you are interested in donating, please contact Heidi Farkash at [hfark29@gmail.com](mailto:hfark29@gmail.com) to let them know if you’d like contribute. There is much to organize so please respond as soon as possible. Thank you for considering this opportunity to make a meaningful difference for artists in need.



## March 3, 2025 Board Meeting Minutes

### Attendance:

Parva Zarei \* Gary Dyak \* Roz Oserin  
Judi Zander \* Judy Sawyer \* Barbara Drews  
Bonnie Owen \* Lloyd Smith

- 1) Meeting called to order by Parva at 10:00 a.m.
- 2) February minutes were approved by all.
- 3) Judy reported that April's Featured Artist is Becky Zoni and she had asked if Becky's reception could be combined with Foothills Friday. Roz said yes and that the artist is responsible for helping with food and that they should coordinate with Bonnie. Judy will coordinate with Featured Artists and Foothills Fridays through September.
- 4) Gary shared information from Sharon, as she was unable to attend the meeting:  
Membership is currently 166. We have several new members who are all planning to attend this month's New Member Orientation on Thursday before the Member Meeting. Rhonda Anderson will be taking over membership from Sharon sometime this month.  
Website: As of Sunday evening, we have 15 entries for March. Entries have dropped off the last two months. Perhaps artists are waiting for April's juried show. She is still working with membership to clarify the process. The digital online gallery should be operational by May.  
Social Media: Big 'Thank You' to Parva for her interim coverage of social media while John continues to work on the digital online gallery. Our new volunteer, current Featured Artist, Katherine Kennedy, who has extensive expertise in digital platforms such as Instagram & Facebook, has already begun working her magic. Thank you, Kathleen!  
Wildlife Show: Dates have been entered in the 2025 calendar on the Share Drive. Board members are urged to review.
- 5) Parva reminded all members to update their portfolio in the lobby.
- 6) Barbara reported that there was confusion about hanging date. Also several people have reported that their online submissions did not complete. Some reported that the new Yahoo is currently having problems.
- 7) Gary reported on Demo/Workshop status. He has bookings through June: March is Susan Osborn, April is Duke Windsor, May is Jamie Wright, and June is Glenn Osga.  
Gary discussed low attendance for demo and workshop events. Let's get new members excited about these great workshops. Judi suggested starting a "new member buddy program". Another way to introduce members to the gallery is to invite them to the group meetings, such as the watercolor group and the Wordell Critique meeting.
- 8) Roz shared that the SD County Fair requested our usual donation (four \$50 certificates) for this year's fair. The committee unanimously approved to keep the same this year. Both Gary & Roz volunteered to participate at the fair.
- 9) Roz shared that the gallery uses Instant Ink service. She explained how the system works and all agreed to continue using the service.
- 10) Roz shared 2024-25 FAA Financials through February. Savings is \$15,000+, which is to be used for the Hanging System. She shared photos of the hanging system that Nansook and others (libraries) use. The cost can be determined in their online system.
- 11) It was suggested that requirements (how the artist attaches wire at the back of the painting, no tape, hand cut mats, etc.) for hanging be shared with all artists. Roz suggested a handout with photos be given out at Take In. Lloyd said that a table is provided at Take In for artists to fix any problems.
- 12) Roz shared that she is looking for a new treasurer. She has served us for over eight years. Huge thanks, Roz!
- 13) Revisit the serving of wine: A \$50 permit is required every time wine is served. A Certified bartender is needed. And is there a Security Guard required? In addition, Lloyd shared an attorney's advice that extra liability insurance is needed when serving alcohol. Parva will check and the board will do a full comprehensive study of serving alcohol at our events at our next board meeting.
- 14) Lloyd reminded us to use the list on the refrigerator for missing/low inventory items.
- 15) Katherine gave an update on social media stats: last month reached 1,000 accounts which is up over 500%. We engaged 128 accounts (liked, commented, etc.), which is up 573%. Our followers are up 8%. She and John have developed a content strategy to work together. Community engagement is the goal. Send her feedback for activities that may be struggling, so she can target the content. Big thanks, Katherine! She will provide "Follow Us" posters for us at our next board meeting.
- 16) New member orientation is ready to go for next Members Meeting on Thursday, March 6th.
- 17) Discussion of placing juror information and photograph in the front of the gallery.
- 18) Reminder of Taste of La Mesa Village event on April 24th, 5-8 pm. Roz reported that there are 23 artists signed up and five musicians. More artists are requested, no cost.
- 19) Meeting adjourned 11:07 a.m.



# FOOTHILLS ART ASSOCIATION MEMBERSHIP/DONATION FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

☐ **New Member** ☐ **Renewal** ☐ **Updated Info** ☐ **Donation**

☐ **Enhanced Membership** (includes hanging/selling + website gallery) \$ 55.00

☐ **Active Member** (includes hanging/selling privileges) \$ 45.00

☐ **Associate Member** (excludes hanging/selling privileges) \$ 35.00

☐ **Junior Member** (under 18-years old) \$ 20.00

☐ I would like to include a Tax Deductible Donation in the amount of \$ \_\_\_\_\_

**Total Enclosed** \_\_\_\_\_

Are you interested in volunteering to help with activities at FAA? Yes ☐ No ☐

My signature below releases the Foothills Art Association and all persons connected with the exhibiting and handling of works of art submitted by me from any responsibility for the loss or damage by fire, theft or other hazards connected with the exhibiting and handling of those works.

Signed \_\_\_\_\_ Date \_\_\_\_\_

**Print and complete this form and mail it with your check to:  
Foothills Art Association, P.O. Box 794, La Mesa, CA 91944-0794**

## WHAT YOU NEED TO KNOW BEFORE YOU SHOW...

When you are entering your work in a show at Foothills Art Association, please pre-register your piece(s) on our website. Pre-registering your artwork greatly helps the volunteers working on take-in. When you bring your work to the Foothills Fine Art Gallery on take-in day, all artwork must have D-ring picture hangers and picture wire for hanging. Artwork must also be labeled on the back with your name, title of the piece, price, medium, and your contact phone number. Please print and fill out the Entry Forms below or create your own. Attach one to the back of each piece, and give one (for each piece) to the volunteer accepting the work. Thank you for your cooperation.

**NOTE: IF YOU HAVE NOT PICKED UP YOUR ARTWORK FROM A PREVIOUS SHOW,  
PLEASE COME BY THE FOOTHILLS FINE ART GALLERY AND PICK UP YOUR ARTWORK.  
THANK YOU!**

If you have questions or need more information, please visit our website at [FoothillsArtAssociation.com](http://FoothillsArtAssociation.com), email [foothillsartassoc@gmail.com](mailto:foothillsartassoc@gmail.com), or call the gallery during open business hours at 619-464-7167.

**FOOTHILLS FINE ART GALLERY IS OPEN Tuesday-Saturday from 11-4pm**

### Foothills Entry Form

Show: \_\_\_\_\_ Month: \_\_\_\_\_

Artwork Title \_\_\_\_\_

Medium \_\_\_\_\_ Price \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Foothills Entry Form

Show: \_\_\_\_\_ Month: \_\_\_\_\_

Artwork Title \_\_\_\_\_

Medium \_\_\_\_\_ Price \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_