



# FOOTNOTES

## February 2025

### UPCOMING EVENTS

#### FEBRUARY 2025

##### Board Meeting

Monday, February 3, 10 - 12 pm

##### Featured Artist Hanging

Wednesday, February 5  
1 pm - 4 pm

##### Take In/Take Down

Thursday, February 6, 11 am - 2 pm

##### Members Meeting & Demo with Artist Lucas Smith

Thursday, February 6, Reception 2-2:30; Meeting/Demo 2:30 - 4 :00

##### Exhibit Hanging

Friday, February 7, 9 am

##### Featured Artist Reception

Sunday, February 9, 2 - 4:30 pm

##### Layering with Acrylics Class with Lucas Smith

Sunday, February 9, 10 am - 1 pm

#### MARCH 2025

##### Board Meeting

Monday, March 3, 10 am - 11:30 pm



### Message from the Vice-President



Dear Foothills Family,

Thank you for your positive participation in January's show-themed Peace. We were honored to showcase your beautiful pieces last month.

As February, the month of love, approaches, I would like to take a moment as the new Vice-President to express my gratitude for your support and for spreading love within the FAA organization. I am Parva Zarei, an artist, writer, and Assistant Professor. I am deeply passionate about sharing my art with individuals from diverse cultural backgrounds. My Persian heritage, combined with inspiration drawn from traveling the world, has profoundly shaped my creative journey. Through these experiences, I have cultivated a unique perspective, merging geometric expressionism with abstract and portraiture themes.

My art primarily employs mixed media, with a focus on gouache, colored pencils, and markers. This allows me to explore and convey the interplay of form, texture, and emotion.

I have been a member of the San Diego Watercolor Society (SDWS), where my work was consistently recognized in juried member shows, the Burlingame Art Society, and the Art Guild of Pacifica.

I've also authored and illustrated short story collections, blending narrative and visual art to offer readers an immersive experience.

Community engagement remains integral to my journey, highlighted by voluntary work at the Santa Cruz Museum of Natural History and the Santa Cruz Museum of Art & History.

The position of President is still available and we encourage anyone interested to join us. We truly can't do this without you. And please feel free to introduce FAA to your friends and family.

Thank you for your participation in February's themed show, Red.

Warm regards,

Parva Zarei

# FAA WELCOMES NEW MEMBERS



Foothills Art Association warmly welcomes Marty Thompson and Charlene Mosely. We are pleased to have you join our artistic community and look forward to your contributions to our family of artists.



Every month there will be an orientation for new members 30 minutes before our monthly member meetings. The next date is February 4th at 2 p.m. Please check in at the front desk.



## February Members Reception, Meeting & Demo Thursday \* February 6th \* 2-4 p.m.

Artist Lucas Smith relocated here from the midwest in 2021 and brings a fresh vision to abstractionism via exploration of his new community. He's not afraid to use color and showcase his personality through his imagination and creativity.

Join Lucas as he demonstrates his use of raw materials combined with professional tools and layering techniques to abstract a composition at our upcoming members meeting on February 2nd from 2-4 PM, followed by a class on Sunday, February 9th from 10 AM to 1 PM.



**FAA BOARD**

**President-**  
**Past President-**  
**Vice President- Parva Zarei**  
**Secretary- Judi Zander**  
**Treasurer- Roz Oserin**  
Judy Sawyer  
Sharon Meng  
Barbara Drews  
Lloyd Smith  
John Engen  
Bonnie Owen

**Committee Chairs**

**MEMBERSHIP**  
Sharon Meng  
**VOLUNTEER COORDINATOR**  
TBD  
**EXHIBITION COMMITTEE**  
Barbara Drews  
**SOCIAL MEDIA**  
TBD  
**WEBSITE**  
John Engen / Sharon Meng  
**NEWSLETTER**  
Judi Zander  
**GALLERY SITTING**  
Michele Barbour  
**DEMO/WORKSHOP COORDINATOR**  
Gary Dyak  
**ART TAKE-IN**  
Jo Ann Bray  
**GALLERY SUPPLIES**  
Lloyd Smith  
**JUROR COORDINATOR**  
Cappie Geis  
**FEATURED ARTIST COORDINATOR**  
Judy Sawyer  
**CLASSES COORDINATOR**  
Stephanie Henry  
**WILDLIFE IN ART COMMITTEE CHAIR**  
Sharon Meng

To contact a Board Member, please call the Gallery during open hours at (619) 464-7167 or email: foothillsartassoc@gmail.com

The graphic features a red background with a white cursive 'Red' at the top. Below it, a white banner contains the text 'FEBRUARY ART SHOW'. Underneath, a list of details is presented with a vertical dotted line on the left side.

**Red**

**FEBRUARY ART SHOW**

- FOOTHILLS ART ASSOCIATION
- MEMBERS ONLY EXHIBIT
- NO ENTRY FEES
- Let's celebrate this fiery hue during the month of love! Red is considered the warmest and most contradictory of the colors and it can evoke both positive and negative emotions.
- Some may find it bold, exciting, and dominating, while others feel it is passionate, fun and playful. How do you see red?
- [FoothillsArtAssociation.com](http://FoothillsArtAssociation.com)

**Art Show online registration ends February 4th. This show is open to members only.**

**Take in: February 6th - 11am to 2pm**

**Entry Fee: This is a no fee, nonjuried show.**

## **Selling Art in the Gallery**

In order to facilitate art sales, the Board of Directors recently voted in support of direct sales of art in the gallery.

What does this mean? Your displayed art may be purchased with cash, check, or an electronic payment type of your choice at the gallery. Payments will be collected at the gallery and distributed to the artist, who will then give a 20% donation to Foothills. Any displayed art that is purchased must remain hanging until the end of the show.

### **Art Bin**

We are pleased to announce that we have a gallery Art Bin in which artists have placed their unframed art for sale. Paintings and original prints are acceptable, if you wish to place art in the bin. No reproductions.

Art does not need to be matted, but should be in a plastic sleeve with mat board or foam core behind it to protect the art. Art on boards will also be accepted; no backing is needed, but a protective sleeve is necessary.

The artists who are exhibiting in a particular month, and have met their gallery sitting requirements, may place 3-5 pieces in the bin while their artwork is hanging.





# Featured Artists



**JURY IN TO BE ONE OF THE FEATURED ARTISTS OF THE MONTH  
AT FOOTHILLS ART ASSOCIATION**

*Call or email Roz Oserin to schedule  
rozoserin@gmail.com 619-504-2146*

**Bring in 3-5 pieces of your framed art to show the committee your talents. If you work in more than one medium, bring a sampling of each. Foothills Art Association is often the first venue where local artists will hang their work. It is a launching ground and we encourage everyone to apply!**



*Featured Artist Benefits*  
*Show off your collection of 10-14 pieces of your recent work in our beautiful Foothills Gallery for a full month!*  
*Host an artist reception during the month and invite all of your fans*  
*If you've never had a private show before this is a great experience!*



Being a Featured Artist is one of the best benefits of being a member of Foothills. We currently need artists for February, March, and July. We spotlight one of our many talented artists and give them an opportunity to showcase their artwork. Artists audition for this honor and are offered a full wall, as well as prime real estate in front of the gallery, to showcase their art. Featured artists have the option of hosting an art reception at the gallery. Guidelines for featured artists are posted on the website.



## It's the People's Choice!



Remember to vote! Your vote counts!



Vote for your favorite artwork each month. Grab a ballot in the gallery lobby, find your favorite, fill out the form, and drop it in the plexiglass case.

The artwork that is voted the best to represent the theme of each show is awarded a \$30 gift certificate to Blick and the artwork will be exhibited as a special feature in the gallery and the newsletter.

In addition, the winner can have their artwork hanging in the Gallery for the next month!



## Members in the News: You're Invited!

SAN PASQUAL WINERY

**OPENING  
RECEPTION** FOR  
**JO ANN BRAY &  
LINDA MORTON**

JOIN US AT SAN PASQUAL WINERY FOR LIVE MUSIC, ART, AND  
WINE TASTING

SUNDAY, JANUARY 26 | 2-5PM  
8364 LA MESA BLVD  
LA MESA, CA 91942

WINE TASTING ART LIVE MUSIC



Do you have art news that you would like to share with our membership? Email [juditezander@gmail.com](mailto:juditezander@gmail.com) to be added to our next newsletter.

▪ APRIL 12    ▪ AUGUST 9  
▪ MAY 10     ▪ SEPTEMBER 13  
▪ JUNE 14    ▪ 4 - 7 PM  
▪ JULY 12    ▪  
▪                ▪

JOIN US FOR...

# FOOTHILLS FRIDAYS

LOCAL ART • LIVE ART DEMOS  
MAKE & TAKE PROJECTS • MUSIC  
REFRESHMENTS & FUN FOR ALL!

▪ 4910 MEMORIAL DRIVE  
▪ LA MESA  
▪

Foothills Art Association

Art Gallery

Foothills Fridays' receptions, in conjunction with the Farmer's Market Outreach, are scheduled for 4-6 PM on the second Friday of the month from April to September (see dates above).

This is FAA's marketing initiative to bring community awareness to our gallery and support our artists.



Please sign up to volunteer at the gallery receptions or at the Farmer's Market at our next meeting. Email Bonnie Owen (gallery lead) [bonniejowen@gmail.com](mailto:bonniejowen@gmail.com) or Glenn Osga (Farmer's Market lead) [glenn.osga@gmail.com](mailto:glenn.osga@gmail.com)

**FOOTHILLS ART ASSOCIATION**  
**January 6, 2025 Board Meeting Minutes**

Attendance

Barbara Drews Bonnie Owen Michele Barbour  
Judi Zander Roz Oserin Parva Zarei  
Lloyd Smith John Engen

- 1) Call meeting to order by Roz at 10:00 a.m.
- 2) Roz welcomed our guest, Parva Zarei, who has expressed interest in becoming a vice-president. Parva introduced herself and gave a bit of her history of work and art. Roz provided some background for the president/vice-president positions and what the association needs from the person(s) in that role.
- 3) Motion to approve the minutes from the December 2024 meeting was made by Lloyd, seconded by Barbara, and approved by all.
- 4) Standing Committee Reports – Report of new volunteers
  - a) Featured Artist – Grossmont Union High School District: reception January 13th, 5:30-7:00
  - b) Membership -One new member
  - c) Exhibition Committee – Hanging is complete with 74 paintings.
  - d) Demo/Workshop – February’s demo artist is Lucas Smith. His workshop will be Sunday, February 9th, 10:30 am – 1:30 pm.
  - e) Treasurer – Roz distributed copies of the current 2024-2025 financials showing July through December income and expenses. She highlighted key figures, such as the results for Wildlife in Art and discussed certain findings, such as more membership payments are being paid online. She also highlighted some donations, particularly The La Mesa Village Association who donated \$2,000 to our new Hanging System.
  - f) Website/Online Gallery – John continues to work on the digital virtual gallery, but keeps the traditional online gallery foremost.
  - g) Gallery Coordinator – Michele Barbour reported that Saturdays continue to be the hardest to fill for Gallery Sitters. Holidays are typically more difficult to schedule.
  - h) Gallery Supplies – Lloyd reported that all is going well. There is a new cleaning lady who will clean the gallery once a month.
  - i) Social Media – John is currently filling in and took photographs of the high school work and will post them.
  - j) Classes – Stephanie Henry has volunteered to be coordinator. She will attend next month’s board meeting to give an update.
- 5) Old Business
  - a) People’s Choice Awards – Roz sent message to JoAnn Bray and Barbara Drews asking for their help to choose someone from either the take-in and the hanging committee to manage this monthly award. Someone on their team needs to count votes in plexiglass box, get the People's Choice Award folder from the file cabinet, tape gift card to back of painting, call the winner, ask if we can keep the painting for the next month to display, take a photo of the painting, and send it to Judi Zander so she can add it to the newsletter.



### Board Meeting Minutes continued...

b) Farmer’s Market & Foothills Fridays for 2025

Glenn Osga has volunteered to manage the Farmers Market portion. Bonnie Owen has volunteered to manage the gallery reception volunteers for these events (4:00-6:00 pm on the second Fridays April-September).

c) Taking payments for art sales

In addition to other gallery sales, there have been two sales from the Bin Art since we began offering this in November.

Discussion of how artists provide their QR codes (Venmo/Square/Paypal etc.). Gallery takes cash, checks made out to artist (if artist approves via phone call), or QR codes. Roz started a page in our Monthly Shows folder which has her Venmo card. All artists may add theirs to this folder if they like. This will help expedite sales. The artist will still need to be contacted, but the transaction can be done over the phone with the artist through these different payment apps. We will revisit this next month to note progress and add details for our gallery sitters on how to do this.

6) New Business

a) New member orientation – The New Member email includes detailed information. However, many members need face-to-face. Roz suggested using the 30-minute social time for orientation, before the meeting begins. Roz will do this for the 5:00 o’clock meetings. Need person available during the day for December – February meetings that begin at 2:00 pm. Parva has volunteered for February’s meeting. Discussion of recording/filming members meeting and artist presentations.

b) Budgeting for new hanging system

Roz shared some ASHanging.com hanging systems. Discussion of how it works. Lloyd, John, and Bonnie volunteered to measure & count how many cables, hooks, etc. needed to determine cost and where we can save money. Reminder that we will need approval from City of La Mesa, who owns the building.

c) Parva has volunteered to be Vice President.

7) Meeting adjourned at 11:35 a.m.



La Mesa Branch Library invites Foothills artists to display their art. They have wall space for a approximately 10 paintings. They have several months available in 2025.

Please contact the library for further details.  
619-469-2151





# FOOTHILLS ART ASSOCIATION MEMBERSHIP/DONATION FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**New Member**  **Renewal**  **Updated Info**  **Donation**

**Enhanced Membership** (includes hanging/selling + website gallery) \$ 55.00

**Active Member** (includes hanging/selling privileges) \$ 45.00

**Associate Member** (excludes hanging/selling privileges) \$ 35.00

**Junior Member** (under 18-years old) \$ 20.00

I would like to include a Tax Deductible Donation in the amount of \$ \_\_\_\_\_

**Total Enclosed** \_\_\_\_\_

Are you interested in volunteering to help with activities at FAA? Yes\_\_ No\_\_

My signature below releases the Foothills Art Association and all persons connected with the exhibiting and handling of works of art submitted by me from any responsibility for the loss or damage by fire, theft or other hazards connected with the exhibiting and handling of those works.

Signed \_\_\_\_\_ Date \_\_\_\_\_

**Print and complete this form and mail it with your check to:  
Foothills Art Association, P.O. Box 794, La Mesa, CA 91944-0794**

## WHAT YOU NEED TO KNOW BEFORE YOU SHOW...

When you are entering your work in a show at Foothills Art Association, please pre-register your piece(s) on our website. Pre-registering your artwork greatly helps the volunteers working on take-in. When you bring your work to the Foothills Fine Art Gallery on take-in day, all artwork must have D-ring picture hangers and picture wire for hanging. Artwork must also be labeled on the back with your name, title of the piece, price, medium, and your contact phone number. Please print and fill out the Entry Forms below or create your own. Attach one to the back of each piece, and give one (for each piece) to the volunteer accepting the work. Thank you for your cooperation.

**NOTE: IF YOU HAVE NOT PICKED UP YOUR ARTWORK FROM A PREVIOUS SHOW,  
PLEASE COME BY THE FOOTHILLS FINE ART GALLERY AND PICK UP YOUR ARTWORK.  
THANK YOU!**

If you have questions or need more information, please visit our website at [FoothillsArtAssociation.com](http://FoothillsArtAssociation.com), email [foothillsartassoc@gmail.com](mailto:foothillsartassoc@gmail.com), or call the gallery during open business hours at 619-464-7167.

**FOOTHILLS FINE ART GALLERY IS OPEN Tuesday-Saturday from 11-4pm**

### Foothills Entry Form

Show: \_\_\_\_\_ Month: \_\_\_\_\_

Artwork Title \_\_\_\_\_

Medium \_\_\_\_\_ Price \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Foothills Entry Form

Show: \_\_\_\_\_ Month: \_\_\_\_\_

Artwork Title \_\_\_\_\_

Medium \_\_\_\_\_ Price \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_