

Foothills Art Association

Board meeting minutes for September 2024

Date: September 9, 2024 Time: 10:05 a.m.

Meeting called to order by Lorna Farmer

In attendance:

Lorna Farmer, Roz Oserin, Lloyd Smith, Judy Sawyer, Barbara Drews, Sharon Meng, Judi Zander

Approval of minutes:

Minutes from the July 29, 2024 meeting were approved by all.

Committee Reports

Treasurer Roz Oserin:

- Roz distributed a written Fiscal Year overview and a Treasurer's Report spreadsheet.
- Overall, net spending was 5K more than income. The budget was maintained by the \$4500 donation received this year.
- The increased income from groups and memberships has met the increased daily expenses, such as rent.
- While the Wildlife show earned a profit, not all shows do.
- Foothills Fridays are showing a profit partially due to artists donating food for the receptions.
- Meetup Groups earned \$1864 in revenue.
- Donations we made totaled \$450 for the year.

Membership Chair Sharon Meng:

- Membership is currently 172.
- Working on new auto-invoice system. Members responding well to being able to click and pay dues.

Featured Artist Chair Judy Sawyer:

- No featured artists September through November.
- January is Grossmont School District's art show.
- Interested members are meeting today for next year.
- Sharon to send email to membership about interest in being Featured Artist.

Foothills Friday:

- No booth this month at the Farmers Market due to city, so reception only this Friday at the gallery.
- Plans to ensure that next year there will be a booth available every month.

Take-in:

- Price of intake was published differently in the newsletter than the website for the Small Images show. Lorna, Sharon, and Judi will coordinate to prevent further errors.
- Labels did not line up when printed. Toby & Jo will meet with Sharon.

Exhibition Committee:

- Barbara received many compliments on the Octo Show, including Glenn's music. Three pieces were sold along with a commission.

Gallery Sitting:

- Going well and should improve with the change on the website when registering for a show that also requires checking a box to indicate gallery sitting date has been set.
- September needs only four days to be filled.
- Saturday is the hardest day to fill.

Demo Artists/Workshops:

- September: Stephanie Henry – colored pencil
- October: Kathleen McCarthy – scratchboard
- November: Stephanie Henry – Procreate
- December is holiday party, so no workshop

Supplies:

- No updates
- Storage is an ongoing issue
- Deep cleaning event in October should help provide more space

Old Business:

- Wildlife in Art
 - New volunteers helping
 - Decorations have been donated
 - Becky Zoni-McMakin is coordinating the day of the reception
 - Glenn Osga has completed prospectus
 - Sharon sent 16 “call for entry” emails to art schools & associations
 - In addition, 364 emails to members and others
- Election of Officers taking place Thursday. Email that Sharon sent has already resulted in 28 voters, so we have a quorum.

New Business:

- Classes
 - Gabriel Stockton – bringing in Daniel Smith (and others) workshops in October
 - Stephanie Henry – Colored Pencil, Procreate
 - Cappie Geis – Activating the Canvas

- Announcements to be made in website, newsletter, flyers in gallery, member's meeting
 - Minimum attendees – 6 people
 - Announcements to be made in website, newsletter, flyers in gallery, members' meeting

Motion to go forward with the classes was approved by all.

- Selling art in the gallery – direct sales
 - Venmo, QR codes goes directly to artist
 - Gallery sitters to accept a check
 - Accepting non-dues related revenue is IRS okayed
 - 20% donation to gallery for all sales
- Bin Art
 - Anyone hanging art that month, who has met gallery-sitting requirement, may submit three to five pieces in the bin...not frame, plastic sleeve, protective backing.
- Sharon will update document for selling art in the gallery to distribute at the next members' meeting.
- Debate about currency of artwork in the past and board decided that any art in the gallery could not be older than two years. Some artists are handicapped by this restriction, especially the colored-pencil artists because of the length of time it takes to produce one piece of art. Also, those who are older and/or not as prolific as others are restricted.

Motion made by Lloyd to change the art age limit to five years was unanimously passed.

- Painting size limitations
 - Three different sizes listed on the website
 - Need to establish a maximum size depending on our panel size
 - Exhibition Committee to have the discretion to deny art if a piece is too large.
 - Due to gallery space, maximum of 60" on all sides
- Joining Chamber of Commerce – promotion of our events, willing to fund our membership – Lorna is completing the application
- Updated Master Calendar through June 2025

Meeting adjourned at 12:15 pm

Next meeting: September 30, 10:00 am – 11:30 am