



FOOTNOTES

FOOTHILLSARTASSOCIATION.COM

SEPTEMBER 2024

FOOTHILLS ART ASSOCIATION UPCOMING EVENTS

AUGUST 2024

FOOTHILLS FRIDAY

Friday, August 9, 4:00pm – 7:00pm

August Show Awards & Reception

Saturday, August 17, noon - 2:00pm

SEPTEMBER 2024

FAA Board Meeting

Monday, September 9, 10:00am

Take-Down/Take-In

Thursday, September 5, 2:00pm – 5:00pm

Members' Social, Meeting, Demo

Thursday, September 12, 5:00pm – 7:00pm

FOOTHILLS FRIDAY

Friday, September 13, 4:00pm – 7:00pm

Small Image Show Awards & Reception

Friday, September 13, 4:00pm-7:00pm

Board Meeting (October)

Monday, September 30, 10:00am

OCTOBER 2024

FAA Board Meeting

Monday, September 30, 10:00am

Members' Social, Meeting, Demo

Thursday, October 3, 5:00pm – 7:00pm

Gallery Closed for Cleaning

Friday, October 18 – Wednesday, October 23

FAA Fine Art Gallery at Porter Hall
4910 Memorial Drive, La Mesa

(619) 464-7167 • FoothillsArtAssociation.com

Mailing Address: P.O. Box 794
La Mesa, CA 91944



MESSAGE FROM THE PRESIDENT



Dear FAA Friends,

I recently had the honor of hanging my art on the Foothills “Wall of Power”, as lifetime member Drew Bandish likes to call it. Officially it is the member benefit of being a Feature Artist at Foothills for a month. This is one of the greatest benefits of membership in FAA.

The Featured Artist gets a significant amount of gallery wall space to mount a show of their work. I hung 16 pieces, but that could be more or less depending on the size of the art. Members apply for this opportunity as there are only nine slots available in a given year. Roz Oserin meets with members who are interested twice a year to go through the rules and expectations. She will be doing that again on September 9 from 11:30 to 1:30. Contact Roz to make an appointment. rozoserine@gmail.com / 619-504-2146. When you are good to go, you will schedule your month through Judy Sawyer, Featured Artist Chair.

Since I have been a member, there have been exceptional art shows mounted. Connie Grace’s original white line prints. There was also the powerful drama of Joan Merrick’s figurative females, and the astonishing work of the San Diego Drawing Guild (one of FAA’s weekly groups). And I must mention the exuberant multiple piece mural by Lauren Cooper with a painted hanging bike no less! Artists bring their best to the challenge. As an artist, it is a great opportunity. Many, many award-winning paintings have hung on that wall.

I knew I would be the featured artist about eight months before my month. I picked a theme although you don’t have to. I knew I had a few pieces already done that fit the theme and I knew I was shooting to have 20 complete. That took some focused energy, but it was very motivating and was followed by a great sense of accomplishment. Although it was a lot of work, ultimately it was fun and well worth it. Of course, if an artist already has a healthy inventory of work, the work of mounting a show diminishes.

So, members think about taking this challenge on. Plan on meeting with Roz Oserin in September. Oh, and by the way, there is STILL no charge to the displaying artist. Where else in San Diego does that happen! Let’s give a shout out to the benefits of being an FAA member. And let’s support our wonderful gallery with our energy, our artwork, our time and most importantly our hearts. Contributions of all kinds make it work and, yes, financial contributions help too.

Happy creating! Small Image Show is up next! Online registration is open.

Lorna Farmer, Interim President

FAA Fine Art Gallery at Porter Hall 4910 Memorial Drive, La Mesa, CA (619) 464-7167 •
FoothillsArtAssociation.com Mailing Address: P.O. Box 794, La Mesa, CA 91944

FAA BOARD

EXECUTIVE BOARD

INTERIM PRESIDENT
Lorna Farmer

FIRST VICE PRESIDENT
Lorna Farmer

SECOND VICE PRESIDENT
Judy Sawyer

TREASURER
Roz Oserin

SECRETARY/HISTORIAN
Judi Zander

COMMITTEE CHAIRS

MEMBERSHIP
Sharon Meng

VOLUNTEER COORDINATOR
TBD

EXHIBITION COMMITTEE
Barbara Drews

SOCIAL MEDIA
Lorna Farmer

WEBSITE
John Engen / Sharon Meng

NEWSLETTER
Judi Zander

GALLERY SITTING
Michele Barbour

DEMO/WORKSHOP COORDINATOR
Gary Dyak

ART TAKE-IN
Jo Ann Bray

GALLERY SUPPLIES
Lloyd Smith

To contact a Board Member, please call the Gallery during open hours at (619) 464-7167 or email: foothillsartassoc@gmail.com

If you would like to share your creative news in *Footnotes*, please email Judi Zander at juditezander@gmail.com



Each year Foothills relies on the generosity of our members with their financial contributions above and beyond their membership dues.

We thank all those who contributed last year and we turn to you again this fiscal year to consider Foothills in your charitable giving. Remember any financial contribution above your dues is tax deductible.

Currently there are three important ways you can help:

- An unrestricted donation to Foothills in any amount that suits your budget.
- Becoming a Sponsor for Wildlife in Art (Sponsor \$500 and above, Donor \$250 and above or Supporter up to \$250).
- Sponsoring an Award for Wildlife in Art in any amount that you choose.

Welcome New Members!

Foothills Art Association warmly welcomes Ralph Kingery and Thomas Jenkins. We are pleased to have you join our artistic community and look forward to your contributions to our family of artists. If new members are interested in an FAA ambassador to introduce you to all the gallery offers, please email foothillsartassoc@gmail.com.

2024-25 Budget News from the President

On July 29, the board unanimously passed our budget for this fiscal year. I am very pleased to announce that we have been able to keep our membership, workshop and show fees at their current level. Also, our group participation fees will not increase. We will continue to offer the Featured Artist Opportunity as a no cost benefit of membership, and we will continue to hold eight no entry fee shows for our members.

How are we going to manage this when all our operating costs are increasing? Good question. We are looking forward to new and innovative ways to raise funds. We are announcing the first of these in this newsletter with the launch of a Mentorship Program and we will be rolling out more opportunities for our members in the coming months. Please consider supporting these initiatives to keep our beloved gallery fiscally sound and an exciting place to grow as artists.

SEPTEMBER ART SHOW



Enjoy the little things in life... this wonderful exhibit features intricate and inspiring artwork with a maximum image size of 7" x 7" (excluding the frame).

REGISTRATION

THIS SHOW IS FOR ACTIVE FAA MEMBERS ONLY.

ONLINE: Online entries must be submitted by **Tuesday, September 3, 2024 at 6:00pm.**

Please submit your entries online at:

<https://foothillsartassociation.com/art-show-registration/>

Please complete the required contact info online, submit entry fees, and upload a quality JPG image for each entry.

IN-PERSON: In-person entries will only be accepted on **Thursday, September 5, 2024 from 2:00pm-5:00pm.**

Artwork must be labeled on the back with your name, title of the piece, price, medium, and your contact phone number.

BY ENTERING THIS SHOW ONLINE YOU AGREE TO:

1. The Liability Clause (listed below) and Foothills Art Association (FAA) Standing Rules for Exhibits (located on the FAA website.).
2. Give permission to use your image on our website, social media platforms and for marketing/promotional purposes.
3. Display your work in the gallery until the end of the exhibition.

Liability Clause: Foothills Art Association, the City of La Mesa, Dept. of Community Relations, their officers, agents or representatives, assume no responsibility for damage, theft or loss of entries or to artists' personal property. Insurance is the sole responsibility of the artist. Utmost care will be taken of the entries.

ENTRY FEES

\$20 for the first entry

\$10 for each additional entry (max of 3 entries per person)

Entry fees are non-refundable.

RECEPTION & AWARDS

Friday, September 13, 2024 4:00pm to 7:00pm

First Prize: \$150, Second Prize: \$100, Third Prize: \$75,
Honorable Mentions (2): \$25 each.

JUROR: MARSHA AUSTIN-ROGERS

Marsha is a native of San Diego with a BA in Art and post-graduate work in painting and sculpture. Since childhood she has been involved in art making. Her love of art led her to be a docent at the Museum of Contemporary Art San Diego. She loves the freedom and boldness of mid-20th century abstract painting, in addition to realism in art and the non-presentational. Her paintings have been displayed in group & solo exhibitions, and in corporate collections. She taught painting for 40 years in the San Diego Community College Adult Program and found a passion for teaching akin to her passion for painting.



CONTACT INFORMATION

If you have questions regarding the show, please email:

FoothillsArtAssoc@gmail.com

FoothillsArtAssociation.com



FOOTHILLS ART ASSOCIATION

PEOPLE'S CHOICE AWARD



FOOTHILLS FRIDAYS

The Foothills Art Association is excited to bring FOOTHILLS FRIDAYS to the La Mesa Community. This fun and free event is open to the community and will be held from 4-7pm every second Friday from April through September. The next FOOTHILLS FRIDAYS is on Friday, September 13th!

If you see the banner outside the Foothills Art Gallery...that means FOOTHILLS FRIDAYS is happening this Friday!

You can also visit the Foothills Art Association booth at the La Mesa Farmers Market in the La Mesa Village. Do some shopping and then stroll down to the Foothills Art Gallery and enjoy local art, live music, make & take art projects, live art demos, refreshments & fun for everyone!

The Foothills Art Association is a non-profit organization that promotes fine arts and offers educational and exhibition opportunities to artists in the community. The Foothills Art Gallery is located at 4910 Memorial Drive in Porter Hall, a historic landmark in the heart of La Mesa.



ANNOUNCING LISA BEBI'S MENTORSHIP PROGRAM!

- The mentorship project is designed to help artists see where they need to improve, understand who they are as artists and ultimately help catapult them into the correct hemisphere for their unique style.
- This is done mainly through thoughtful critique and discussion with some pointed demonstrations.
- The type of art and medium the artist is using does not matter to me, nor their level of ability. Authenticity, the ability to listen and simple respect matter. I want to work with artists open to critique a willingness to push through frustrations when trying to learn new things or give up old habits.
- I am looking for serious artists who must commit to 6 months (12 sessions) of working together.



Lisa Bebi

Born in San Diego, Lisa earned her bachelor's degree in fine arts from SDSU in 1977. There she developed her skill as a colorist, emphasis in painting & printmaking.

In the early 1980's, she moved to London and studied painting and drawing at the famous Slade School of Design.

Since 2006, Lisa's work & writings have been featured in internationally distributed publications, chiefly Somerset Studio magazine, as well as 3 books. Her published articles total more than 50.

Lisa's award-winning work has shown in both group and solo gallery shows (over a 20-year span); locally and nationally.

In addition to pursuing her own art and art business, Lisa has a deep interest in mentoring other artists in the community. She has hosted and sponsored regional and national shows with an eye to bringing nationally acclaimed jurors to our region.

Fun Fact: Lisa's high school, Mt. Miguel, inducted her into the Mt. Miguel Hall of Fame, 2021-2022.

Lisa lives with her husband in La Mesa.

The mentorship program will begin on October 1 and meet on the following days:
October 1, 15, 29, November 5, 19, December 3, 17 (skipping 12/31 NY's Eve), January 7, 21, February 4, 18, and March 4.

Time: 10am-12:30pm

Place: At the gallery

Cost: \$600.

An email will be sent to the membership when registration is posted on our website.

Lisa Bebi Testimonial

Lisa Bebi has been a wonderful mentor. I've particularly appreciated the specificity of her critiques of my individual paintings, such as how to make the colors more harmonious; how to take advantage of the light; the importance of line, edges, and variance in composition, how to loosen up my application of paint, and how to make my paintings more interesting to the viewer. The advantage of a mentor is that, unlike a classroom instructor, they can view your style through a series of works, rather than just one painting, and therefore can make broader recommendations in terms of stylistic direction, addressing what works and what doesn't. I've also appreciated Lisa's more general guidance and encouragement in terms of my art career.

Overall, her suggestions have been spot-on, and I believe have helped my art reach a new level. Her expertise, engagement, and sense of humor have made our work together extremely productive, provocative, and fun. It's definitely worth a try. - Linda Morton

QR Codes are coming!!

In an effort to have direct gallery sales, in the near future displaying artists will be given an option to have their personal QR code linked to their Venmo or Zelle accounts on a tag by their art. A purchaser simply scans your code and Venmo's the money to your account. You in turn would be responsible for donating 20% of the sales price to the gallery as usual. This is a very exciting development which we hope will increase sales. If you are interested in learning how to set up an account, we will offer a workshop to get you going in this very easy process. Please let us know if you are interested and we will set a date. Email foothillsartassoc@gmail.com

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SEPTEMBER DEMO & WORKSHOP ARTIST

Stephanie Henry is an award winning local colored pencil artist whose love for animals and portraiture have found the perfect fit. She often says that she draws love, as her work strives to capture the love between people and their pets. For her, capturing this love on canvas or paper is a calling, a way to spread joy and happiness through her art.



Stephanie Henry

- On Thursday, September 12th, Stephanie will demonstrate the technique of creating a fine art painting with colored pencil. Sign-up for her Saturday workshop will be available at the meeting.
- On Saturday, September 14th, Stephanie will teach everyone how to draw a small animal. All materials will be supplied.



MEMBERS IN THE NEWS

We want to sing your praises and announce your triumphs! Send your news to Judi @juditezander@gmail.com and include a photograph!



Roz Oserin is pleased to announce that “Flamingo Fiesta” has been juried into the August show at the San Diego Watercolor Society.



Linda Morton’s painting, Flying High (16x20), was accepted into the Carlsbad Oceanside Art League’s 72nd Fine Art Open Awards Show for the month of August at the COAL Gallery, 300 Carlsbad Village Dr. Ste 101, Carlsbad, CA 92008.



Many of our members have work accepted at the San Diego Watercolor Society’s August Show “Scintillation”. Congratulations to Jamie Wright, Drew Bandish, Toby Scriba, Joan Merrick, Lucas Smith, Roz Oserin, Rhonda Anderson, Laura Green, Lorna Farmer (Honorable Mention) and Chuck McPherson (First Place). The show will hang until September 14th.



Foothills Art Association

Board meeting

Date July 29, 2024

Time 10:00 AM

Meeting called to order by Lorna Farmer

In attendance:

Lorna Farmer, Roz Oserin, Lloyd Smith, Judy Sawyer, John Engen, Barbara Drews, Sharon Meng, Judi Zander

Approval of minutes:

Notes from the July 1, 2024 meeting were approved by all.

Committee Reports:

Interim President Lorna Farmer:

- Lorna presented an Income/Expense summary showing results from 2022-23 and 2023-24 with projections for 2024-25.
- Discussion topics included ways to increase revenue while keeping membership fees low and no increases in requests and show entries.
- After discussion, it was decided to maintain current fees while raising revenue in other places.

Membership Chair Sharon Meng:

- Membership stands at 184 members, with Foothills Fridays appearing to be contributing.

Foothills Friday:

- Volunteers were listed for August & September.
- Reminder that artists who volunteer receive free exposure for their art.

OctoShow Chair Barbara Drews:

- Volunteers are still needed!

Other Business:

- Gallery Rental
- Mentorship Program
- John Engen proposed an online gallery and gave information about the costs of existing programs. The benefits include no framing, no hanging, number of shows, as it can be viewed anywhere/anytime and from members outside our area. There would be workshops made available for members to learn about using digital images.

Meeting adjourned at 12.05 p.m.

Next meeting:

Monday, September 9, 2024

FOOTHILLS ART ASSOCIATION MEMBERSHIP/DONATION FORM

Name _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

New Member **Renewal** **Updated Info** **Donation**

Enhanced Membership (includes hanging/selling + website gallery) \$ 55.00

Active Member (includes hanging/selling privileges) \$ 45.00

Associate Member (excludes hanging/selling privileges) \$ 35.00

Junior Member (under 18-years old) \$ 20.00

I would like to include a Tax Deductible Donation in the amount of \$ _____

Total Enclosed _____

Are you interested in volunteering to help with activities at FAA? Yes No

My signature below releases the Foothills Art Association and all persons connected with the exhibiting and handling of works of art submitted by me from any responsibility for the loss or damage by fire, theft or other hazards connected with the exhibiting and handling of those works.

Signed _____ Date _____

**Print and complete this form and mail it with your check to:
Foothills Art Association, P.O. Box 794, La Mesa, CA 91944-0794**

WHAT YOU NEED TO KNOW BEFORE YOU SHOW...

When you are entering your work in a show at Foothills Art Association, please pre-register your piece(s) on our website. Pre-registering your artwork greatly helps the volunteers working on take-in.

When you bring your work to the Foothills Fine Art Gallery on take-in day, all artwork must have D-ring picture hangers and picture wire for hanging. Artwork must also be labeled on the back with your name, title of the piece, price, medium, and your contact phone number. Please print and fill out the Entry Forms below or create your own. Attach one to the back of each piece, and give one (for each piece) to the volunteer accepting the work. Thank you for your cooperation.

NOTE: IF YOU HAVE NOT PICKED UP YOUR ARTWORK FROM A PREVIOUS SHOW, PLEASE COME BY THE FOOTHILLS FINE ART GALLERY AND PICK UP YOUR ARTWORK. THANK YOU!

If you have questions or need more information, please visit our website at FoothillsArtAssociation.com, email foothillsartassoc@gmail.com, or call the gallery during open business hours at 619-464-7167.

FOOTHILLS FINE ART GALLERY IS OPEN Tuesday-Saturday from 11:00am – 4:00pm

Foothills Entry Form

Show: _____ Month: _____

Artwork Title _____

Medium _____ Price _____

Name _____

Phone _____

Email _____

Foothills Entry Form

Show: _____ Month: _____

Artwork Title _____

Medium _____ Price _____

Name _____

Phone _____

Email _____