



FOOTNOTES

FOOTHILLSARTASSOCIATION.COM

AUGUST 2024

FOOTHILLS ART ASSOCIATION UPCOMING EVENTS

JULY 2024

FAA Board Meeting (August)

Monday, July 29, 10:00am – 11:30am

AUGUST 2024

FAA Board Meeting

Monday, July 29, 10:00am – 11:30am

Take-Down/Take-In

Thursday, August 1, 11:00am -2:00pm

FOOTHILLS FRIDAY

Friday, August 9, 4:00pm – 7:00pm

August Show Awards & Reception

Saturday, August 17, noon - 2:00pm

SEPTEMBER 2024

FAA Board Meeting

Monday, September 9, 10:00am

Take-Down/Take-In

Thursday, September 5, 2:00pm - 5:00pm

FOOTHILLS FRIDAY

Friday, September 13, 4:00pm – 7:00pm

Small Image Show Awards & Reception

Friday, September 13, 4:00pm-7:00pm

Board Meeting (October)

Monday, September 30, 10:00am

OCTOBER 2024

FAA Board Meeting

Monday, September 30, 10:00am

Members' Social, Meeting, Demo

Thursday, October 3, 5:00pm – 7:00pm
5:00pm



MESSAGE FROM THE PRESIDENT



Dear Foothills Friends,

It is time to start getting your pieces ready for our annual Small Image Show which will take place in September. This is a juried show with an entrance fee and cash awards. It is always fun to see what an artist can accomplish on a surface measuring no more than seven inches on each side (excluding the frame). The show also seems quite popular with buyers. Please see the prospectus below.

Coming up quicker than we can imagine is our annual Wildlife in Art Show, which will hang in November. This is our biggest show of the year that draws talent from all over the region. I am grateful for those of you who have volunteered to help make this very important fundraiser happen. On the topic of fundraising, this is one very important way you can help. Each year we seek donations to sponsor the event and/or donations to sponsor an award. We seek tax deductible donations from individuals, businesses and groups. Sponsorship is a donation of \$500 and above, Donor is \$250 and above, and Supporter is up to \$250. Donate at whatever level you are comfortable. Everything helps. Or you may sponsor a specific award in any amount you chose, and you will be invited to select the painting that wins your award.

Looking forward to seeing you on Foothills Friday on August 9, 4-7 pm at the gallery and the Farmers Market. Also please come out to our Octogenarian Reception on Saturday, August 17 from noon until 2 pm.

See you at the gallery,
Lorna
Interim President

FAA Fine Art Gallery at Porter Hall 4910 Memorial Drive, La Mesa, CA (619) 464-7167 •
FoothillsArtAssociation.com Mailing Address: P.O. Box 794, La Mesa, CA 91944

FAA BOARD

EXECUTIVE BOARD

INTERIM PRESIDENT
Lorna Farmer

FIRST VICE PRESIDENT
Lorna Farmer

SECOND VICE PRESIDENT
Judy Sawyer

TREASURER
Roz Oserin

SECRETARY/HISTORIAN
Judi Zander

COMMITTEE CHAIRS

MEMBERSHIP
Sharon Meng

VOLUNTEER COORDINATOR
TBD

EXHIBITION COMMITTEE
Barbara Drews

SOCIAL MEDIA
Lorna Farmer

WEBSITE
John Engen / Sharon Meng

NEWSLETTER
Judi Zander

GALLERY SITTING
Michele Barbour

DEMO/WORKSHOP COORDINATOR
Gary Dyak

ART TAKE-IN
Jo Ann Bray

GALLERY SUPPLIES
Lloyd Smith

To contact a Board Member, please call the Gallery during open hours at (619) 464-7167 or email: foothillsartassoc@gmail.com

If you would like to share your creative news in Footnotes, please email Judi Zander at Foothills.Footnotes@gmail.com



THE OCTOGENARIAN SHOW!

Please support the elders of our art tribe by coming to the reception for the Octogenarian Show.

I promise you will be impressed!

Saturday, August 17, 12:00 to 2:00pm, 4910 Memorial Dr. La Mesa



Octogenarians,

Please remember Take-In Day is August 1, 11:00am - 2:00 pm. We will have volunteers to help you bring your paintings in from your car if you wish.

All registration will be done in person, and we will have volunteers to help the process go smoothly.

Finally, don't forget Lynn Freedman from Freedman Multimedia LLC. will be here volunteering to take photographs of you and your art.

We can't wait to see your art!

SUMMER SOL WINNERS

Congratulations All!

First Place



JoAnn Bray

Second Place



Joan Merrick

Third Place



Rhonda Anderson

Honorable Mentions



Linda Morton



Annie Johnson



Gary Dyak

Many thanks to our wonderful juror, Lisa Bebi, who curated a beautiful show!



SEPTEMBER ART SHOW



Enjoy the little things in life... this wonderful exhibit features intricate and inspiring artwork with a maximum image size of 7" x 7" (excluding the frame).

REGISTRATION

THIS SHOW IS FOR ACTIVE FAA MEMBERS ONLY.

ONLINE: Online entries must be submitted by **Tuesday, September 3, 2024 at 6:00pm.**

Please submit your entries online at:
<https://foothillsartassociation.com/art-show-registration/>
Please complete the required contact info online, submit entry fees, and upload a quality JPG image for each entry.

IN-PERSON: In-person entries will only be accepted on **Thursday, September 5, 2024 from 2:00pm-5:00pm.** Artwork must be labeled on the back with your name, title of the piece, price, medium, and your contact phone number.

BY ENTERING THIS SHOW ONLINE YOU AGREE TO:

1. The Liability Clause (listed below) and Foothills Art Association (FAA) Standing Rules for Exhibits (located on the FAA website.).
2. Give permission to use your image on our website, social media platforms and for marketing/promotional purposes.
3. Display your work in the gallery until the end of the exhibition.

Liability Clause: Foothills Art Association, the City of La Mesa, Dept. of Community Relations, their officers, agents or representatives, assume no responsibility for damage, theft or loss of entries or to artists' personal property. Insurance is the sole responsibility of the artist. Utmost care will be taken of the entries.

ENTRY FEES

\$20 for the first entry

\$10 for each additional entry (max of 3 entries per person)

Entry fees are non-refundable.

RECEPTION & AWARDS

Friday, September 13, 2024 4:00pm to 7:00pm

First Prize: \$150, Second Prize: \$100, Third Prize: \$75,
Honorable Mentions (2): \$25 each.

JUROR: MARSHA AUSTIN-ROGERS

Marsha is a native of San Diego with a BA in Art and post-graduate work in painting and sculpture. Since childhood she has been involved in art making. Her love of art led her to be a docent at the Museum of Contemporary Art San Diego. She loves the freedom and boldness of mid-20th century abstract painting, in addition to realism in art and the non-presentational. Her paintings have been displayed in group & solo exhibitions, and in corporate collections. She taught painting for 40 years in the San Diego Community College Adult Program and found a passion for teaching akin to her passion for painting.



CONTACT INFORMATION

If you have questions regarding the show, please email:
FoothillsArtAssoc@gmail.com

FoothillsArtAssociation.com



FOOTHILLS ART ASSOCIATION

PEOPLE'S CHOICE AWARD

Congratulations to Becky Zoni-McMakin
for her wonderful painting *Hotel Del!*
On display at the gallery for the month of July



FOOTHILLS FRIDAYS

The Foothills Art Association is excited to bring Foothills Fridays to the La Mesa Community. This fun and free event is open to the community and will be held from 4-7pm every second Friday from April through September. The next Foothills Fridays is on Friday, August 9th!

If you see the banner outside the Foothills Art Gallery...that means Foothills Fridays is happening this Friday!

You can also visit the Foothills Art Association booth at the La Mesa Farmers Market in the La Mesa Village. Do some shopping and then stroll down to the Foothills Art Gallery and enjoy local art, live music, make & take art projects, live art demos, refreshments & fun for everyone!

The Foothills Art Association is a non-profit organization that promotes fine arts and offers educational and exhibition opportunities to artists in the community. The Foothills Art Gallery is located at 4910 Memorial Drive in Porter Hall, a historic landmark in the heart of La Mesa.



MEMBERS IN THE NEWS



JoAnn Bray & Linda Morton were invited to plein air paint at the Del Mar Fair. They had a great time painting as well as highlighting Foothills to their audience.



The Serra Mesa Library branch is displaying the exhibit “From Mountains to Sea” by member Laura Green in the Community Room from now until the end of August. The exhibit is a 2D installation of paintings of an imaginary journey following the San Diego River from its source in the mountains to the sea. The purpose of the exhibit is to raise awareness about the pollution and habitat loss in San Diego area river watersheds.



The photography of Gwen Small will be on display in the Winer Family Community Room & Art Gallery of the San Carlos Branch Library July 3-August 5. Her Artist Reception to be held at the SCBL on Saturday, July 20, noon-2 pm.



FOOTHILLS ART ASSOCIATION

July 2024 Board Meeting Minutes

Foothills Art Association

Board meeting

Date July 1, 2024

Time 10:40 AM

Meeting called to order by Lorna Farmer

In attendance:

Lorna Farmer, John Engen, Barbara Drews, Sharon Meng, Judi Zander

Approval of minutes:

Minutes from the June meeting were approved by all.

Committee Reports:

Interim President Lorna Farmer:

- Budget for 2025 to be finalized this month
- Focus on October's Wildlife in Art show
- Constance Grace is July's Featured Artist

Membership Chair Sharon Meng:

- Membership stands at 180 members

Other Business:

- Extensive brainstorming for Wildlife in Art show in October
- Discussion of selling artwork in the gallery
- Foothills Fridays continues to be a success
 - Discussion of sign-in at the gallery for Farmers Market needing improvement
 - Organizational meeting in September to discuss continuance
- Discussed strategies for increasing entries in monthly shows
- Board vacancies
- Octo Show to be highlighted again in August newsletter
- Discussion of renting gallery space – mentorship/critique groups
- John Engen and Sharon Meng developing a proposal for a new membership tier for online gallery of digital art.
- Seeking Nominating Committee Chair for President's position

Meeting adjourned at 11:50 a.m.

Next meeting:

Monday, August 12, 2024

FOOTHILLS ART ASSOCIATION MEMBERSHIP/DONATION FORM

Name _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

New Member **Renewal** **Updated Info** **Donation**

Enhanced Membership (includes hanging/selling + website gallery) \$ 55.00

Active Member (includes hanging/selling privileges) \$ 45.00

Associate Member (excludes hanging/selling privileges) \$ 35.00

Junior Member (under 18-years old) \$ 20.00

I would like to include a Tax Deductible Donation in the amount of \$ _____

Total Enclosed _____

Are you interested in volunteering to help with activities at FAA? Yes No

My signature below releases the Foothills Art Association and all persons connected with the exhibiting and handling of works of art submitted by me from any responsibility for the loss or damage by fire, theft or other hazards connected with the exhibiting and handling of those works.

Signed _____ Date _____

**Print and complete this form and mail it with your check to:
Foothills Art Association, P.O. Box 794, La Mesa, CA 91944-0794**

WHAT YOU NEED TO KNOW BEFORE YOU SHOW...

When you are entering your work in a show at Foothills Art Association, please pre-register your piece(s) on our website. Pre-registering your artwork greatly helps the volunteers working on take-in.

When you bring your work to the Foothills Fine Art Gallery on take-in day, all artwork must have D-ring picture hangers and picture wire for hanging. Artwork must also be labeled on the back with your name, title of the piece, price, medium, and your contact phone number. Please print and fill out the Entry Forms below or create your own. Attach one to the back of each piece, and give one (for each piece) to the volunteer accepting the work. Thank you for your cooperation.

NOTE: IF YOU HAVE NOT PICKED UP YOUR ARTWORK FROM A PREVIOUS SHOW, PLEASE COME BY THE FOOTHILLS FINE ART GALLERY AND PICK UP YOUR ARTWORK. THANK YOU!

If you have questions or need more information, please visit our website at FoothillsArtAssociation.com, email foothillsartassoc@gmail.com, or call the gallery during open business hours at 619-464-7167.

FOOTHILLS FINE ART GALLERY IS OPEN Tuesday-Saturday from 11:00am – 4:00pm

Foothills Entry Form

Show: _____ Month: _____

Artwork Title _____

Medium _____ Price _____

Name _____

Phone _____

Email _____

Foothills Entry Form

Show: _____ Month: _____

Artwork Title _____

Medium _____ Price _____

Name _____

Phone _____

Email _____