

FOOTHILLS ARTASSOCIATION. COM

AUGUST 2023

FOOTHILLS ART ASSOCIATION

UPCOMING EVENTS

AUGUST 2023

Take-down & Take-in for Octogenarian Show

Thursday, August 3 11:00am - 2:00pm

Octogenarian Show

August 4 – September 6

Octogenarian Reception

Saturday, August 12 1:00pm - 3:00pm

FAA Board Meeting (August)

Monday, August 7 10:00am - 11:30am

FAA Board Meeting (September)

Monday, August 28 10:00am - 11:30am

SEPTEMBER 2023

Take-down & Take-in for **Small Image Show**

Thursday, September 7 2:30pm - 5:30pm

FAA Members' Meeting & Demo

Thursday, September 7 5:30pm - 7:30pm

Small Image Show Reception & Awards

Saturday, September 16 3:30pm - 5:30pm No member meetings in July, Aug. or Dec.

FAA Gallery at Porter Hall 4910 Memorial Drive, La Mesa (619) 464-7167

Tuesday-Saturday, 11:00am-4:00pm FAA Mailing Address: P.O. Box 794, La Mesa, CA 91944 Visit our website for more info:

Foothills Art Association.com



Featured Artists THE OCTOGENARIANS





OCTOGENARIAN \äk-tə-jə-'ner-ē-ən\ noun 1. A chronologically gifted person whose age is in the eighties. see also: venerable, sagacious, experienced, award-winning, talented! The octogenarians create beautiful artwork that inspires everyone.

We are so proud to feature more than 37 Octogenarian members at the Foothills Fine Art Gallery in August. They are experienced, skilled, inspiring, and award winning. Their media and techniques are varied and they are all extremely creative and talented. Whether watercolor, colored pencils, oil, acrylics, pastels or collage, their work is admired and collected worldwide.

OCTOGENARIAN SHOW August 4 – September 6, 2023

Be sure to stop by the Foothills Fine Art Gallery during this very special show – you will be amazed at the talent!

ARTISTS RECEPTION Saturday, August 12 from 1:00pm-3:00pm

Please come celebrate octogenarian artists at the Foothills Fine Art Gallery at Porter Hall

For more information, please contact Barbara Drews at sdsailorgirl@yahoo.com

FAA BOARD

EXECUTIVE BOARD

PRESIDENT

Peggy Connolly

1st VICE PRESIDENT

Lorna Farmer

2ND VICE PRESIDENT

Celeste Schwartz

3rd VICE PRESIDENT

Judy Sawyer

TREASURER

Roz Oserin

SECRETARY/HISTORIAN

TBD

COMMITTEE CHAIRS

MEMBERSHIP

Sharon Meng

HANGING COMMITTEE

Barbara Drews

NEWSLETTER

Dawn Ivy

WEBSITE

R.J. Pinner

GALLERY SITTING

Michelle Barbour

ARTIST DEMOS

Linda Morton

ART TAKE-IN

Jo Ann Bray

GALLERY SUPPLIES

Lloyd Smith

To contact a Board Member, please call the Gallery during open hours at (619) 464-7167 or email: foothillsartassoc@gmail.com





MESSAGE FROM THE PRESIDENT



Hello All.

I hope this note finds you enjoying the dog days of summer! I have had the great opportunity to be sailing up north in Canada and enjoying the beauty and wildlife that one rarely gets to see. I forget what peace and tranquility there can be when looking around our beautiful world. I encourage everyone to find that special place that fills you with joy and get out there!!! Ahhhhh.

We have a lot coming up in the next few months, remember that Jo Ann Bray is the Artist of the Month for July and her reception is on July 22nd from 4:00pm to 7:00pm.

We have the amazing Octogenarian Show in August with so many of our long time members showing their continued passion for painting. What a thrill to see! That reception is on August 12th from 1:00pm to 3:00pm.

We have the Small Image Show in September and the Wildlife in Art Show in November, so remember to get your paintings started!

Our member meetings start again in September and we will have a lot of good art demos coming up and the chance to see each other again which will be lovely.

That's it from me, for now, but I look forward to seeing you soon. Continue to enjoy your summer.

Sincerely, Peggy Connolly



Photos from the Octogenarian Show Reception in 2022

CALLING ALL VOLUNTEERS!

IT'S SO GOOD FOR YOU!

DID YOU KNOW THAT DOING GOOD FOR US, ALSO IS DOING GOOD FOR YOU?

Studies have shown that people who volunteer, feel healthier, stay healthy, build connections to others, and strengthen connections to the community. Volunteering isn't just good for non-profits, it's good for people! Nationwide, 94% of people who volunteered in the past 12 months say that volunteering improves their mood.

Any time you have, that you'd like to share volunteering for the Foothills Art Association is a value to us as well. We have quite a few small committees who need volunteers. Things like helping us to take in art each month and helping to take things down, sitting in the Gallery to welcome anyone wanting to visit and enjoy a look around, being available at art show openings, and other opportunities. We think there's something for everyone.

Your hidden talents and energy are all part of what makes the creative process in all of us as works of art! Send us an email at foothillsartassoc@gmail.com to let us know you would like to volunteer and someone will contact you to see what might be just right.

Please join us!

Celeste Schwartz 2nd Vice President Volunteer Coordinator



ART CABOUT

WATERCOLOR WORKSHOP

August 21, 22 & 24, 2023

"Boats, Beaches & Bridges" is a 3-Day Zoom Watercolor Workshop by Gabriel Stockton. For more information or to register, visit Gabriel Stockton Fine Art.com

CALL FOR ART

If you are interested in displaying your art in the La Mesa Branch Library, please email: LaMesaLibrary@sdcounty.ca.gov to request consideration. Cassie Koldewyn, 619-469-2151 La Mesa Branch Library

CALL FOR ARTISTS Blackout, A National Show November 4 - December 1, 2023 Art on 30th, North Park

Ashton Gallery at Art on 30th seeks entries for a juried art exhibition, November 4 - December 1, 2023. Deadline to enter is September 8, 2023. Please visit arton30th.com for more information.

A R T W A L K August 4, 5 & 6, 2023 Liberty Station Arts District

More than 150 artists will show and sell their artwork, including paintings, photography, glass, ceramic, jewelry & sculpture.

ART & WINE FESTIVAL

Art comes alive at the 15th annual La Jolla Art & Wine Festival this October 7-8. In addition to 160+ artists, there will be delicious food and fine wine!



If you would like to share an Art Event in the Footnotes newsletter, please email information to: Foothills.Footnotes@gmail.com

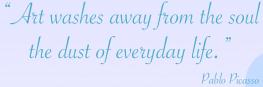
MEMBER HIGHLIGHTS



"Wild Rooster, Kauai" by Linda Morton



"Del Mar Brigantine" by Jo Ann Bray





"Rendezvous" by Roz Oserin

Linda Morton's 12x12 oil painting "Wild Rooster, Kauai," Roz Oserin's 16x20 watercolor painting "Secret Rendezvous" from her "Around the World" collection, and Jo Ann Bray's 30x24 oil on canvas painting "Del Mar Brigantine" were all on display in the Fine Arts Show at the San Diego County Fair.

Congratulations to everyone!



Luz Shepard poses by her beautiful painting that was also on display in the Fine Arts Show at the San Diego County Fair.

"I dream of painting and then I paint my dream." Vincent Van Gogh

MEMBER HIGHLIGHTS



"Poppy Time" by Lorna Farmer

Lorna Farmer's "Poppy Time" painting was accepted into the San Diego Watercolor Society July Show – Where the Fun Is.

"In art, the hand can never execute anything higher than the heart can imagine."

Ralph Waldo Emerson

Bob Pinner recently taught an Abstract workshop that focused on individuals as artists and explored their imaginative capacity in art. They began by making abstract drawings, which were taken home for refinement. Beginners and experienced abstracters were able to share gems that emerged in the group process and from interaction with video presentations. Everyone has imagination and found that hidden talent through experimentation and sharing with other artists. It was fun and spontaneous!







Abstract Workshop on June 21



EXPLORE THE OUTDOORS!

One of the best sources of inspiration is nature. The great outdoors hold beauty and motivation you wouldn't be able to find elsewhere. Spending as little as 25 minutes in nature can help boost your cognitive functioning. And it's good for your physical and mental health in general. Exposure to nature also helps with problem solving, attention deficiency, and boosts our imagination.

PLAY SOME TUNES!

Music helps improve cognition, focus, and has a big impact on creative thinking. Listening to music also helps with regaining and improving memory. Consider attending La Mesa's "Sundays at Six" – a free Summer Concert series at Harry Griffen Park, through July 30. Visit LaMesaParks.org for more info.

JOIN A GROUP!

Participating in community events or joining in-person groups and asking for an objective opinion can really help you as a creative professional.

Consider joining one of the five wonderful Art Groups at FAA.

Figure Drawing Group meets the second and fourth Monday of every month, 1:30pm to 3:30pm.

San Diego Drawing Guild meets every Wednesday, 10:00am to 2pm.

Thursday Oil and Acrylic Group meets the second, third and fourth Thursday of every month, 1:00pm to 4:00pm.

Friday Watercolor Group meets every Friday, 10:00am to 1:30pm.

Wordell Critique Group meets the second Monday of every month, 10:00am to 12:00pm.

NOTE: The fee to participate has increased to \$3 per group session.

GET SOCIAL!

Social Media is a great place to keep up with what is happening at the gallery and see news about fellow members. Please remember to follow @foothillsartasscoc2020 on Instagram and Foothills Art Association on Facebook. Every follower and like counts toward getting the word out about our wonderful art association.

EVALUATING ABSTRACT

by Bob Pinner

How do you know if an abstract painting is good?

A fellow artist asked this question and it deserves a serious reply. As you know all art is subjective and judgment is in the eye of the beholder. However, having studied modern paintings across the historical spectrum, I have an answer. I will refer to non-objective art as well as art with a recognizable yet abstracted subject. I also refer you to the traditional elements and principles of art, which easily apply to all visual works.

Do you like the painting? Is it attractive? Is there something that excites or interests you in a visual way? This approach requires you to experience the piece totally visually without seeking explanations. You might find this an acquired taste. In case you don't have an acquired taste and don't find it easy to access your right-brain, then there are some other things for your left-brain to consider before you plunk down a couple grand for a painting.

- 1. Most important, does the piece show you something original and new. Or does the piece imitate known styles without adding anything new? You should also consider the source and price. Is this an amateur artist or a museum piece?
- 2. Do the colors seem to fit together and are they arranged in an organized way?
- 3. Are there interesting shapes and are they varied in size and shape?
- 4. Are there visual events that draw your attention? There can be one or more of these events. The entire piece can also be a one coherent event. Usually contrasting values and colors attract attention.
- 5. Is there a composition in that events are organized and work together? Does the piece present a unified visual experience, a visual language?
- 6. Are there large and small areas with variety of detail?
- 7. Does the piece show good and/or new techniques or media? Does it exhibit careful effort, expert handling?

"Abstract" is an adjective that describes a quality found in all art. For example, Rockwell abstracted interesting events from everyday life and did so in a very realistic style. On the other side of the spectrum, Rothko spent hours refining layers of paint to make a spiritual event of the paint itself. Today there's the category of "contemporary art" which I have trouble evaluating because, in the postmodern world, "anything goes" and pushing boundaries is in vogue. But even here some of the issues I listed can be applied.



SMALL IMAGE SHOW



CALLING ALL FOOTHILLS MEMBERS

Join us for the September 2023 Juried Small Image Show

SHOW INFORMATION

The Small Image Show is a juried members' show with entry fee and prizes awarded. The maximum image size is 7 inches x 7 inches, excluding the frame.

SHOW DATES

TAKE-IN ONLY

Thursday, September 7 2:30pm-5:30pm Please pre-register your art piece(s) on the website

JUDGING

Friday, September 8 8:00am-10:00am

An email or phone call will be made to those whose work is not juried in. Please pick up your artwork, if possible, on September 8 as we expect a full gallery for this show.

CONTACT INFORMATION

For more information, please contact Peggy Connolly at (206) 919-3407 or clearlightprod@gmail.com

RECEPTION & AWARDS

Saturday, September 16, 2023 3:30pm to 5:30pm Please come celebrate and bring a finger food to share.

1st Prize award is \$150 2nd Prize award is \$100 3rd Prize award is \$75 2 Honorable Mentions at \$25 each

SHOW REQUIREMENTS

The small image can be no larger than 7 inches x 7 inches, however the frame can be larger.

The small image must have a hanging wire across the back about 1/3 down the back of the frame. Flat "D" rings are recommended. No saw tooth hangers or plastics are allowed.

Oil and Acrylic paintings, if unframed, can be on gallery wrapped canvas with NO side staples.

Each small image must be framed separately (not grouped in connecting frames, diptychs or triptychs). When displayed, they must be hung as a group for the juror.

THE IMAGES FEATURED ABOVE ARE SOME OF THE BEAUTIFUL ART PIECES FROM OUR 2022 SMALL IMAGE SHOW.

FOOTHILLS ART ASSOCIATION July 2023 Board Meeting Minutes

The meeting was called to order at 10:07 a.m. on June 26, 2023.

Attendees: Lorna Farmer, Celeste Schwartz, Judy Sawyer, Roz Oserin, Sharon Meng, Dawn Ivy, and Barbara Drews

- 1. The minutes from June 2023 were reviewed and approved.
- 2. Roz Oserin shared the current treasurer's report. She stated that the transition from Union Bank to US Bank has been challenging, but manageable. FAA made a donation of \$200 to the City of La Mesa in support of the Flag Day Parade. She reiterated the significance of Demo Artists donating art pieces for opportunity drawings to help offset increased operating costs. The group discussed ways to encourage legacy and tax-deductible donations this calendar year. Logistics and ways to promote attendance and donations of art supplies for the December Celebration/Fundraiser were also discussed.
- 3. Judy Sawyer provided an update on the Featured Artist program. The artists are also offered an opportunity to hang their art at the Lamplighters Community Theater following their show at FAA. The Featured Artists are scheduled through early 2024.
- 4. Lorna Farmer shared that our Social Media platforms are doing well and our followers are increasing. She emphasized the importance of members liking and following our pages to help FAA gain exposure. Lorna encouraged members in attendance to send her images to post.
- 5. Sharon Meng stated that the membership renewal letters are working well overall. There were 47 renewals in June. The group discussed a system for take-in day to confirm members are eligible to participate in shows. The group discussed granting a long-time member with Lifetime Membership status. Sharon made a motion to provide Lifetime Membership status to the member, and Barbara seconded the motion. The motion passed unanimously. Thanks to a donation from one of our members, we have a new Junior member from Grossmont High School. Judy will follow-up with her contact at Grossmont High School once the school year begins in September to encourage more students to join FAA. The group discussed having a special label/notation on students' artwork in our shows.
- 6. Dawn Ivy shared that the goal of the Footnotes newsletter is to engage and inspire members to be more involved with FAA and paint a picture of what FAA has to offer. She encouraged Board members to share information about their upcoming events/projects in the newsletter. Sharon will continue to provide member updates for the newsletter email list. The newsletter will be emailed to FAA members and archived on the website for members to reference.
- 7. Barbara Drews shared that the Octo Show has 37 confirmed artists so far. She will utilize the Footnotes newsletter to recruit more artists and gain excitement about this special show. Judy made a motion for FAA to provide \$100 to purchase snacks for the Octo Show and Barbara seconded the motion. The motion passed unanimously. The group decided to add a designated bin in the gallery if artists are unable to make it to take-in day for upcoming monthly shows.
- 8. Celeste Schwartz shared that she is working on a process to track volunteer hours to enhance her grant writing options. She will reach out to Board members and Committee Chairs to begin the process of estimating these hours. She will also utilize the Footnotes newsletter to recruit volunteers for our two big shows and other projects. She also discussed ideas to create more exposure in the community. Celeste is also working on revising the process and procedures documents to be reviewed at the Board meeting in September.
- 9. The group discussed possible candidates for the role of Secretary and Historian.
- 10. Roz Oserin reported that she is recruiting a juror for the Small Image Show in October and that Gary Dyak has recruited a juror for the Wildlife Show in November.
- 11. The group discussed new business ideas for next year. The Executive Board is beginning to develop a strategic plan for FAA to ensure growth and success. The group discussed grant writing opportunities to make necessary updates and improvements to the gallery. The idea of having evening hours at the Gallery one day a week or one day a month in conjunction with the La Mesa Farmers' Market was also discussed.

The next Board Meeting will be held August 7, 2023 at 10:00 a.m.

The meeting was adjourned at 11:30 a.m.

FOOTHILLS ART ASSOCIATION MEMBERSHIP/DONATION FORM Address _____ City ______State _____Zip Code_____ Telephone Email \square New Member \square Renewal \square Updated Info \square Donation only ☐ Enhanced Membership (includes hanging/selling + website gallery) \$ 55.00 ☐ **Active Member** (includes hanging/selling privileges) \$ 45.00 ☐ Associate Member (excludes hanging/selling privileges) \$ 35.00 ☐ **Junior Member** (under 18-years old) \$ 20.00 □ I would like to include a Tax Deductible Donation in the amount of \$ _____ Total Enclosed Are you interested in volunteering to help with activities at FAA? □Yes □No My signature below releases the Foothills Art Association and all persons connected with the exhibiting and handling of works of art submitted by me from any responsibility for the loss or damage by fire, theft or other hazards connected with the exhibiting and handling of those works. Signed_____ Date Print and complete this form and mail it with your check to: Foothills Art Association, P.O. Box 794, La Mesa, CA 91944-0794 UPCOMING SHOWS AUGUST: Show Honoring Octogenarian Members SEPTEMBER: Members' Small Image Show, no larger than 7" x 7" (judged show with entry fee and prizes) OCTOBER: Members' Show (no specific theme, no entry fee) NOVEMBER: Wildlife in Art Show (juried and judged show with entry fee and prizes, open to all artists) DECEMBER: Members' Show (winter/holiday theme suggested but not required) For more information, please visit our website at FoothillsArtAssociation.com. email foothillsartassoc@gmail.com, or call the gallery during open business hours at 619-464-7167. FOOTHILLS ART GALLERY IS OPEN Tuesday-Saturday 11:00 AM - 4:00 PM When you are entering your work in a show at FAA, please pre-register your piece(s) on the website. When you pre-register your work is also placed in the online show. When you bring your work to the Gallery on take-in day, you will need two entry forms for each piece you are submitting. Please print and fill out the Entry Forms below or create your own. Attach one to the back of each piece, and give one (for each piece) to the volunteer accepting the work. **Foothills Entry Form Foothills Entry Form** Show: _____ Show: _____ Month: Month: Title _____ Title Name Name Phone _____ Phone _____ Price _____ Price _____